

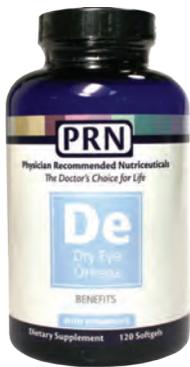
PRN

Physician Recommended Nutraceuticals®

EYE HEALTH



BENEFITS



Dry Eye Omega Benefits®

An effective solution for those suffering with dry, scratchy, red, or irritated eyes.*

Supplement Facts

Serving Size: 4 Softgels
Servings Per Container: 30

Four Softgels Contain	% Daily Value	
Calories (energy)	45	
Calories from Fat	40	
Total Fat	4.5g	7%*
Polyunsaturated Fat	3g	†
Monounsaturated Fat	1g	†
Cholesterol	10mg	3%
Protein	<1g	
Vitamin D (as D ₃ Cholecalciferol)	1000 IU	250%
Omega-3 Fatty Acids as TG**	2668mg	†
EPA (Eicosapentaenoic acid) as TG**	1680mg	†
DHA (Docosahexaenoic acid) as TG**	560mg	†
Additional Omega-3 Fatty Acids as TG**	428mg	†

* Percent Daily Values are based on a 2,000 calorie diet

† Daily Value not established

** Superior Triglyceride Form

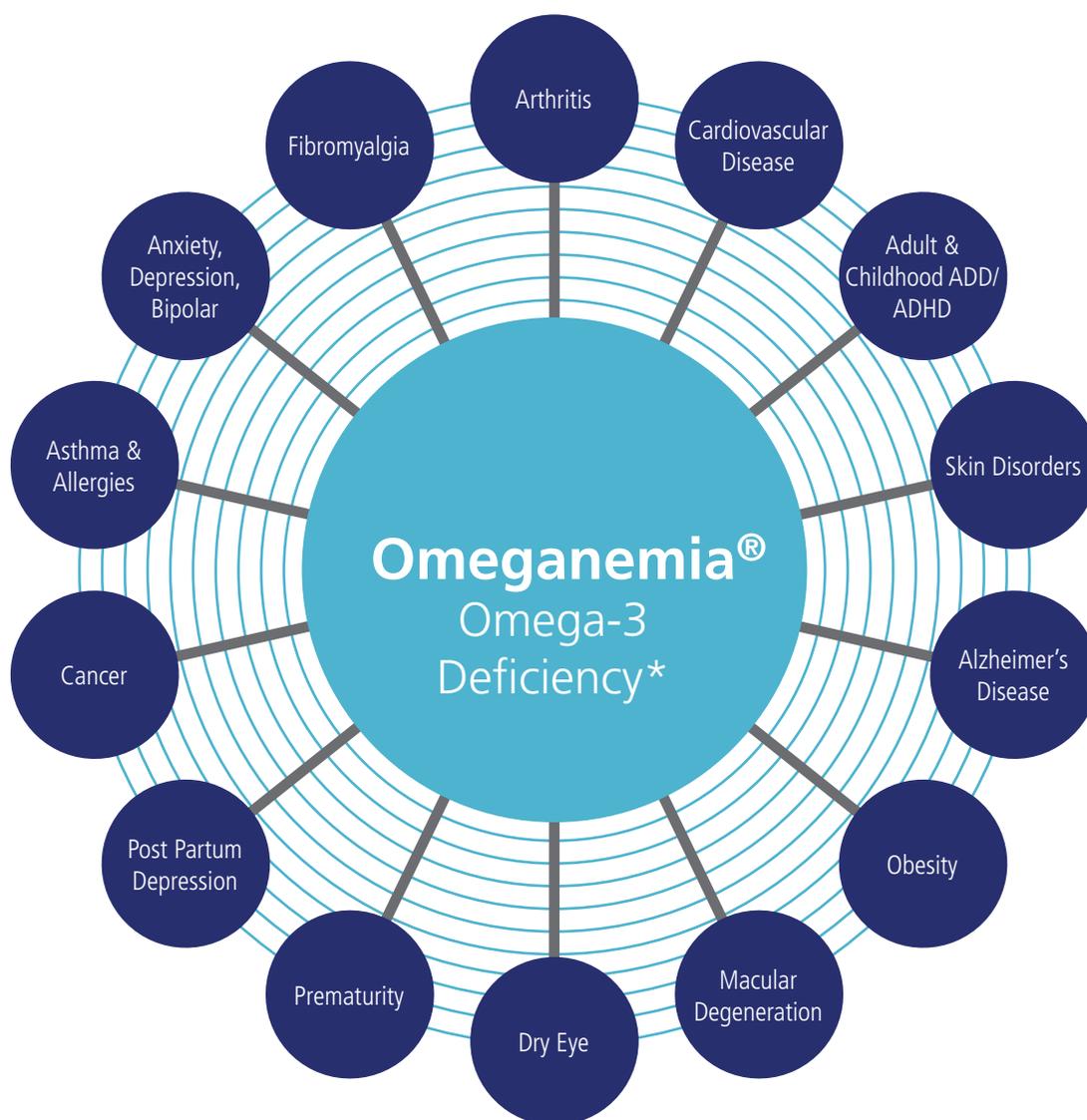
INGREDIENTS: Highly Refined and Concentrated Omega-3 Fish Oil (anchovy, sardine, mackerel), Capsule Shell (gelatin, glycerin, purified water), Natural Mixed Berry/Orange Flavor, Natural Mixed Tocopherols (soy), and Cholecalciferol.

*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

Omeganemia®

THE SCIENCE OF INFLAMMATION

One core aspect of human body health is the necessary balance between pro-inflammation fats (Omega-6) and anti-inflammation fats (Omega-3). For many years, the natural human diet provided a healthy balance between these two types of fats, keeping cell inflammation at healthy levels. As American diets began to shift toward processed food, fast food, and snack food, the ratio of Omega-6 to Omega-3 fats in most diets became highly imbalanced. This imbalance has triggered a nation-wide Omeaganemia® epidemic - the lack of Omega-3 Essential Fatty Acids (EFAs).



Omeaganemia® results in inflammation throughout the human body, with many resulting symptoms and conditions.

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Omega-3 – Restoring the Balance



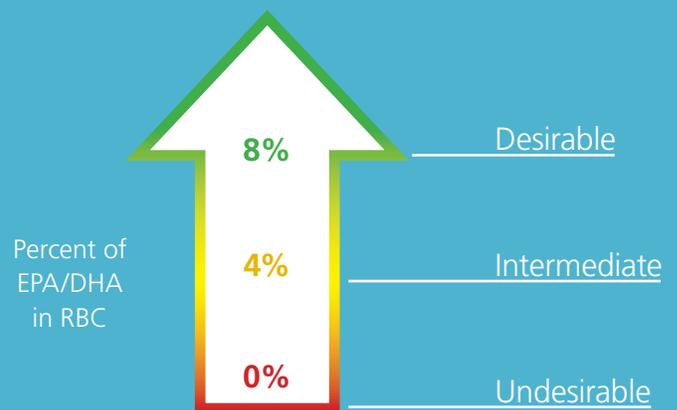
North Americans eat an overabundance of Omega-6s from vegetable oils, saturated fats and fast food.



North Americans consume very low amounts of Omega-3s on a daily basis.

Basic Facts about Omega-3s

- Omega Imbalance is a major contributor to Chronic Systemic Inflammation (CSI)*
- Ocular manifestations of CSI may include OSD/OSID and ARMD*
- EPA and DHA are the only two essential fatty acids that the body can use, offering major therapeutic benefits to humans
- EPA has the most anti-inflammatory properties
- DHA is found in high concentration in the brain and retina
- Best dietary source of EPA and DHA is from fish
- Omega-3 supplements in the same TG Form as fish may be safer and more beneficial than eating fish
- Omega-3 supplements in the triglyceride form are more absorbable and bioavailable
- Almost all Omega-3 products in the market place today are in the EE form or contain ALA
- ALA converts very poorly to EPA and DHA



SYSTEMIC OMEGA-3 LEVELS¹

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¹Harris, W.S., Preventive Medicine; 39, 2004

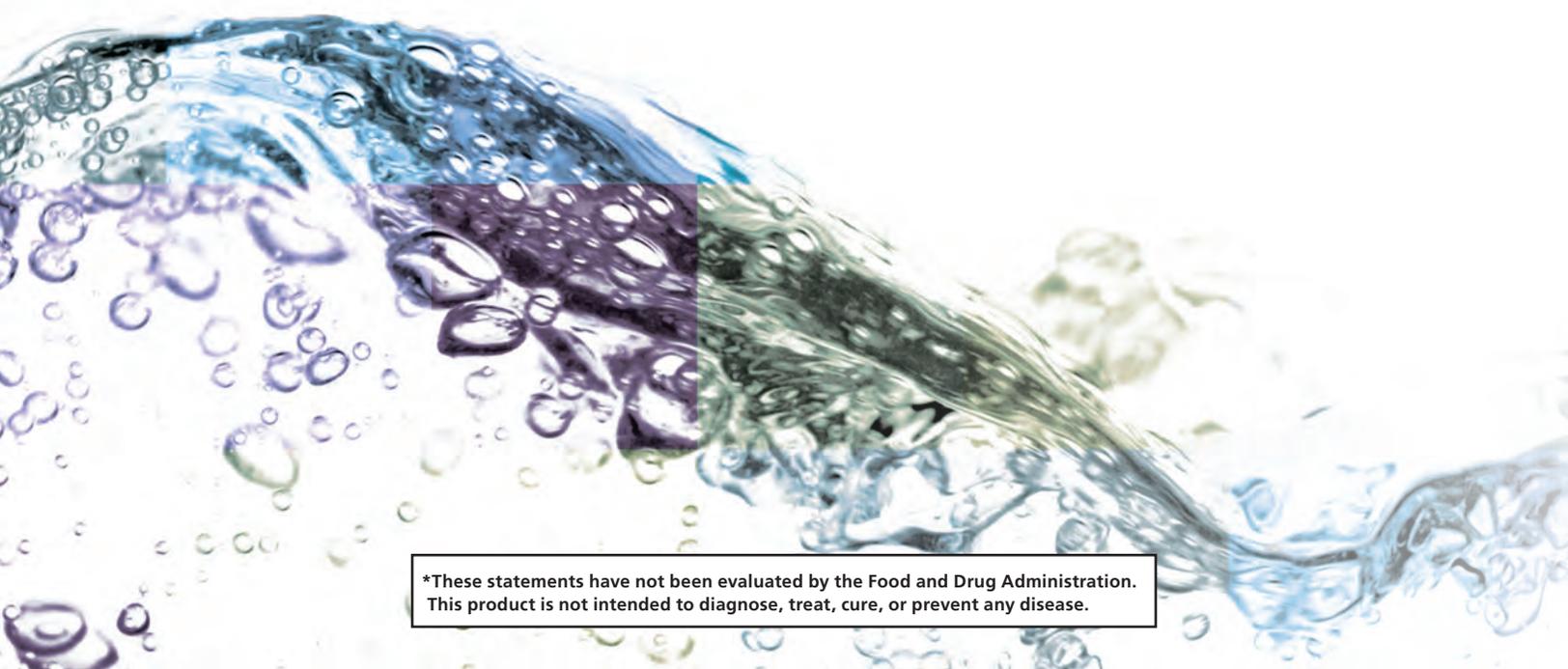
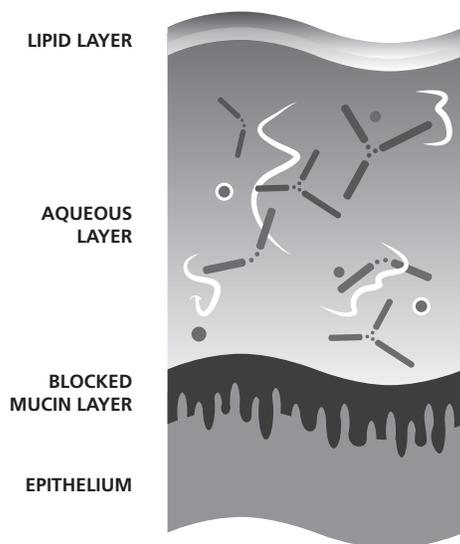
Omeganemia[®] and Dry Eye

Omeganemia[®] may lead to symptoms throughout the body, including ocular inflammatory conditions. Studies have suggested omega imbalances to be a cause of dry eye and age-related macular degeneration.*

Dry Eye syndrome can be a result of Meibomian Gland Dysfunction.

When there is an imbalance in the ratio of healthy fats, Omega-3s and Omega-6s, the meibum becomes inflamed and the composition of the oil becomes viscous. This thickening can result in a blocking of the Meibomian Glands and potentially prevent the production of the important tear film lipid layer. Without the lipid layer, the aqueous layer evaporates, causing the ocular surface to become irritated.

To improve dry eye symptoms, the meibomian gland's oils must be normalized.



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Omega-3 – Proven Relief from Dry Eye Symptoms

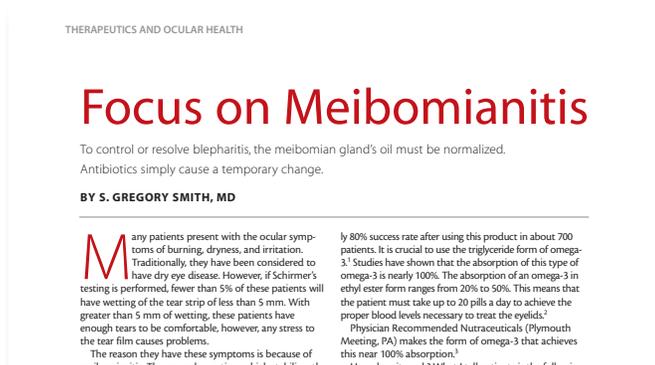
Over 24,000 clinical studies have shown the importance and efficacy of Omega-3 supplements to overall health. Double-blind, placebo-controlled studies in ocular health, cardiovascular health, women's health, dermatology, neurology, and arthritis relief have shown the positive impact of pharmaceutical equivalent Omega-3 supplements on reducing inflammation and improving function.*

PENETRATION OF rTG OMEGA-3 INTO THE MEIBONIAN GLANDS AFTER ORAL ADMINISTRATION²

20 patients received a daily dose of PRN Dry Eye Omega Benefits® (1680 mg EPA, 560 mg DHA, and 1000 mg Vitamin D3) for 60 days.

Patients completed ocular surface disease index, received slit-lamp examinations, and were tested for tear breakup time, corneal staining and tear osmolarity at baseline, 4 weeks, and 8 weeks.

Compliance was monitored measuring EPA/DHA and DHA RBC saturation using an Omega-3 index, and meibomian gland secretion samples were collected at baseline and 8 weeks.



²Smith, Gregory et al, Abstract Investigational Study, March 2011 (Presented at Cornea Society Educational Conference 2011)

THE RESULTS

Dry Eye Omega Benefits® showed positive clinical outcomes in 4-8 weeks.*

EPA, DHA, & Omega-3 Index RBC levels increased significantly with Dry Eye Omega Benefits® while arachidonic acid (omega-6) decreased significantly.

Improvement in tear breakup time was statistically significant. All patients with corneal staining at baseline significantly improved and patients with hyperosmolarity (>308mOsm/) at baseline improved 25% after 4 weeks.

UPDATED RESULTS³

Additional analysis of the meibom showed a decrease in arachadonic acid and an increase in DHA at 8 weeks.

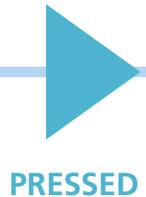
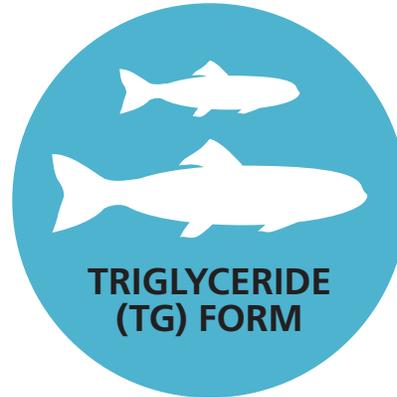
Tear osmolarity decreased an average of 17% after 8 weeks of dosage.

³Presented in part at ASCRS 2013 San Francisco, CA and Cornea Society Meeting 2011 Orlando, FL

The **PRN** Advantage

Not All Omega-3 Products Are Created Equal

Though Omega-3s are naturally occurring in the triglyceride form, most commercially available Omega-3 products are sold in the unpurified or ethyl ester forms and come from non-pelagic fish. PRN sources its Omega-3 from sustainable pelagic fish. PRN products are highly purified, concentrated and obtained from sustainable pelagic fish sources.



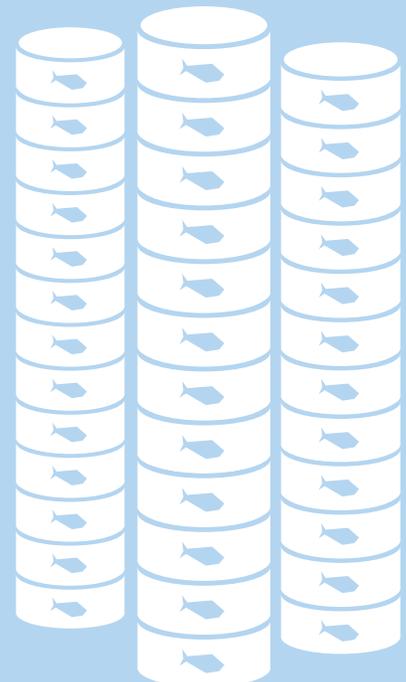
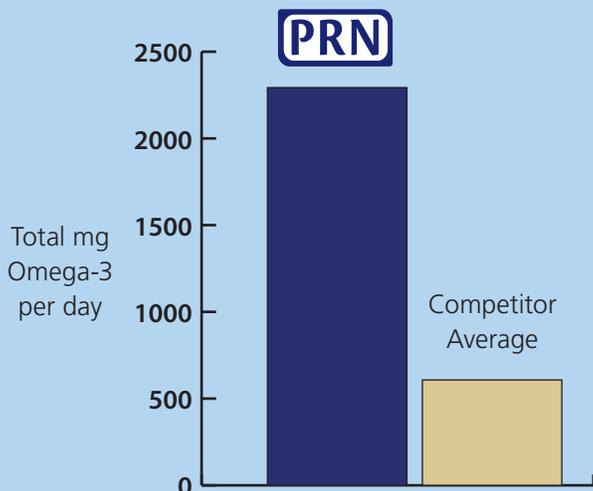
**DAILY COST COMPARISON
(PER 1000 MG EPA/DHA)**

\$0.63
PRN

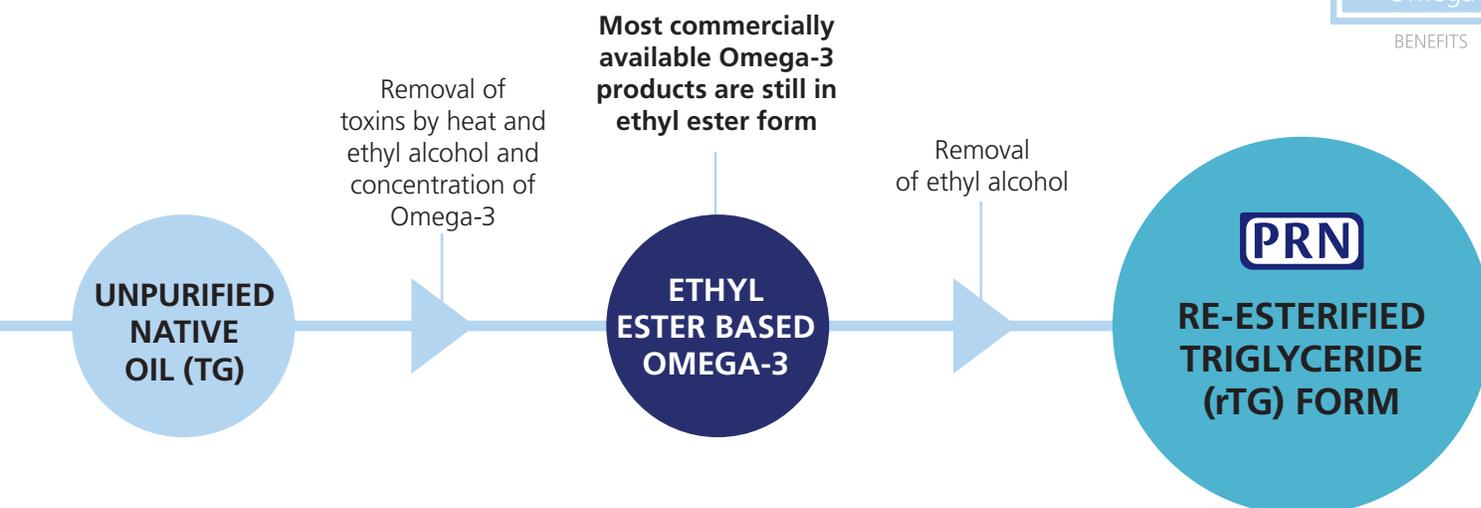
\$2.47
(AVERAGE)
STORE-BOUGHT BRANDS

Dose

4 PRN CAPSULES (2-3 GRAMS OF EPA/DHA) A DAY ARE EQUAL TO 37 CANS OF TUNA EACH WEEK: THE QUANTITY OF OMEGA-3 NEEDED TO ACHIEVE A THERAPEUTIC DOSE.*



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Form

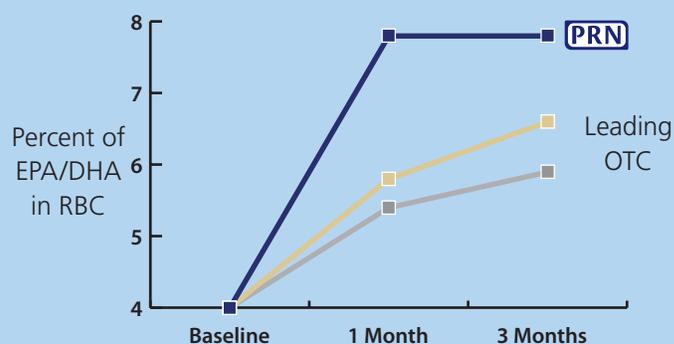
PRN PRODUCTS ARE 35X PURER THAN THE AVERAGE OMEGA-3 SUPPLEMENT⁴

BIOAVAILABILITY OF MARINE OMEGA-3 FATTY ACID FORMULATIONS

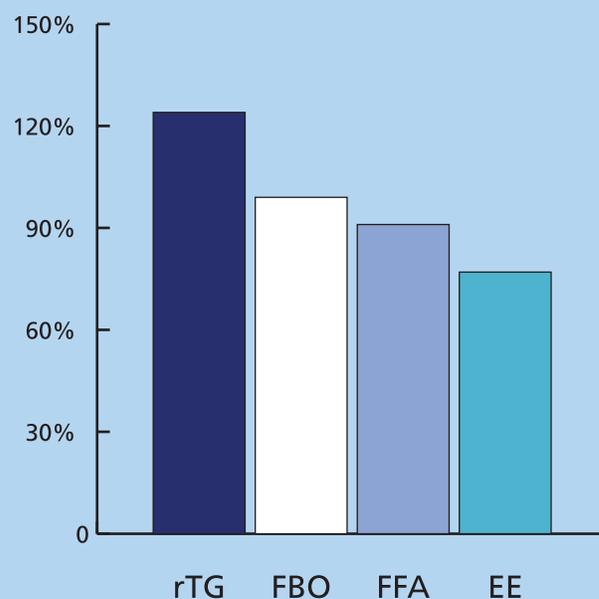
Double-blinded placebo design compared three concentrated preparations (ethyl esters, free fatty acids and re-esterified triglycerides) and placebo. 72 healthy volunteer subjects were given ~3.3 grams of EPA+DHA for two weeks.

THE RESULTS

Bioavailability of EPA+DHA from re-esterified triglycerides (rTG) was superior (124%) compared with natural fish oil, whereas the bioavailability from ethyl esters (EE) was inferior (73%). rTG is 1.698 times more bioavailable for absorption than EE.



ABSORPTION⁶



⁴Ashley, J.T.F. et al, Food Additives and Contaminants: Part A, 27:8, 1177-1185; May 21, 2010.

⁵Dyerberg J, et al. 2010 Sep; 83(3):137-141

⁶Bucci, F. and Kislán, T. Abstract In Advance of Publication, AAO 2011

PRN Health Coaches

SUPPORTING YOUR PATIENT CARE

Along with a physician recommendation, the PRN Health Coach team supports each patient in finding relief from dry eye. Health Coaches provide valuable support to physicians:

- Reinforcement and additional education supporting the physician recommendation
- Communication and tools to improve compliance
- A professional staff of nutritional experts available to answer any patient questions
- Health coach hours: M-F, 9 am — 8 pm EST and Saturday 9 am — 5 pm EST

	Ocular Surface		Macular Health		
	Dry Eye Omega Benefits®	High Potency Liquid	Eye Omega Advantage®	Macular Vitamin Benefits AREDS2	Macular Health Package
Image					
Dosage	Softgels	Omega-3 Liquid Alternative	Softgels	Tablets	Softgel and Tablet
Recommended Dosage	4 softgels daily	1 teaspoon daily with meals	4 softgels daily	2 tablets daily	Take both as directed
Benefits	Highly concentrated dosage of Omega-3, EPA in its natural triglyceride form for maximum absorption Natural relief for dry eyes* Supports proper tear function*	1 teaspoon contains Omega-3 equivalent of 4 softgels Dry Eye Omega Benefits Ideal for people looking for the benefits of rTG Omega-3 supplements but who would prefer a concentrated liquid instead of softgels	Highly concentrated dosage of Omega-3, EPA/DHA in its natural triglyceride form for maximum absorption Carotenoids – lutein and zeaxanthin – help protect the macular region from harmful forms of light that can increase the risk of macular degeneration*	Formulated based on results of the AREDS2 study in patients suffering from Intermediate to Advanced Age-Related Macular Degeneration* Recommended dose of Lutein, Zeaxanthin, B-Complex Vitamins, Vitamin E, and Zinc for optimal AMD prevention*	Eye Omega Advantage® and Macular Vitamin Benefits AREDS2 in one convenient package Supports holistic macular health*
Active Ingredients	Omega-3 (rTG form, 2668 mg per day), Vitamin D3	Omega-3 (rTG form, 2668 mg per teaspoon)	Lutein, Zeaxanthin, Omega-3 (rTG form, 2220 mg per day)	Lutein, Zeaxanthin, B-Complex and E vitamins, zinc	See product descriptions



For more information about PRN Ocular Health Products, contact your Account Manager or call PRN at 1-800-900-2303.

Physician Recommended Nutraceuticals®

www.prnomegahealth.com

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